



*Deborah Moses*

# BIOGRAPHY

**Deborah Moses** is the founder and President of Veris Associates, Inc. and Transforming U Seminars. Her mission, "...to discover, affirm and promote the divine illumination in others" is directly related to the mission of the company.

She attended Montgomery County Community College (Pennsylvania) and Temple University, and has furthered her career with certifications in management, leadership and information technology areas. She holds memberships in the National Association of Female Executives, National Association for Women Business Owners, and American Society for Training and Development (ASTD), is a past committee chair for the March of Dimes' WalkAmerica, and is a recent recipient of the Florence Nightingale Award. She's listed in Manchester Who's Who of executives and professionals.

Veris Associates is a consulting company specializing in training and development. Creating Transforming U Seminars was a natural extension, focusing on the individual rather than corporate teams. Deborah developed and trademarked The CORE Approach™ and has created a whole line of seminars based on this approach, which uses the elements of Choice, Opportunity, Responsibility and Expectation to enable change. The business is also managed using The CORE Approach™. Deborah practices what she preaches. Her book, *Change Your Life! The CORE Approach™ to Creating the Life You Want*, is also the basis for the seminars. She has already begun work on the next book, The CORE Approach™ for Business.

She is featured in the next volume of *Conversations on Success*, published by Insight Publishing. Deborah's schedule includes business management, development and delivery of training programs and seminars, speaking engagements at conferences, seminars and trade shows, and consulting and coaching. Her schedule can be hectic, but she works at staying grounded, making time for her family.

Deborah is married and lives with her husband and four children in suburban Philadelphia. She is an active church participant and committee member, and a leader in local community and fund-raising events.

